



**California State Board of Pharmacy**

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STATE AND CONSUMER SERVICES AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

**NOTICE OF MEETING and AGENDA  
Communication and Public Education Committee**

*Contact Person: Virginia Herold  
(916) 574-7911*

**Time: 9:30 – 12:30 p.m.**

**Date: June 27, 2007**

**Place: State Office Building (note: this is not the main Department of Consumer Affairs Building address)**

**Sequoia Conference Room  
First Floor, Room A and B  
2420 Del Paso Road  
Sacramento, CA 95834**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Karen Abbe at (916) 574-7946, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

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***Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.***

Call to Order

9:30 a.m.

1. Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care
2. Update Report of *The Script*
3. Development of New Consumer Brochures
4. Update on Committee Projects
  - a) Activities of the California Health Communication Partnership
  - b) Pill Splitting
  - c) Public Forum on Medicare Part D Plans
  - d) SCR 49 Medication Errors Task Force Report
  - e) Board of Pharmacy Web Site Redesign
5. Miscellaneous Consumer Issues/Articles in the Media
6. Update on the Board's Public Outreach Activities

Adjournment

12:30 p.m.

*Meeting materials will be on the board's Web site by June 25, 2007*