



California State Board of Pharmacy
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STATE AND CONSUMER SERVICES AGENCY
DEPARTMENT OF CONSUMER AFFAIRS
ARNOLD SCHWARZENEGGER, GOVERNOR

Communication and Public Education Committee

Contact Person: *Virginia Herold*
(916) 574-7911

Time: 1:00 – 3:00 p.m.
Date: January 8, 2008
Place: Santa Barbara Conference Room
Department of Consumer Affairs
1625 N. Market Boulevard, Suite N-118
Sacramento, CA 95834

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Michelle Leech at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.

Call to Order

1 p.m.

1. Consumer Fact Sheet Series with California School of Pharmacy Interns
2. Update Report of *The Script*
3. Development of New Consumer Brochures
4. Notice to Consumers Posters, as Required by 16 CCR Section 1707.2
5. Establishment of Public Hearing Schedule to Implement Senate Bill 472, Standardized, Patient-Centered Prescription Labels by 2011
6. Board of Pharmacy Web Site Redesign
7. Miscellaneous Consumer Issues/Articles in the Media
8. Update on the Board's Public Outreach Activities

Adjournment

3 p.m.

Meeting materials will be on the board's Web site by January 4, 2008