



**California State Board of Pharmacy**  
1625 N. Market Blvd, Suite N219, Sacramento, CA 95834  
Phone (916) 574-7900  
Fax (916) 574-8618  
www.pharmacy.ca.gov

STATE AND CONSUMERS AFFAIRS AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

## NOTICE OF MEETING and AGENDA Communication and Public Education Committee

**Date: July 15, 2009**  
**Time: 3:30 p.m.**

Contact: Virginia Herold  
(916) 574-7911

**Place: Radisson Hotel at Los Angeles Airport**  
**6225 West Century Blvd.**  
**Los Angeles, CA 90045**  
**(310-670-9000)**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Tessa Fraga at (916) 574-7912, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. A quorum of the board may be present at committee meetings. Board members who are not on the committee may observe, but may not participate as a committee member or vote.

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### Call to Order

**3:30 p.m. or upon recess of the Board Meeting**

1. Presentation of Consumer Education Videos Produced by California Pharmacy Students, Shown During the Pharmacy Foundation of California's Film Festival in February
2. Update on Implementation of SB 472, Patient-Centered Medication Container Labels
  - Report of Patient Surveys
  - Status of SB 470 (Corbett)
3. Informational Hearing of Draft Proposed Regulation Requirements to Mandate Patient-Centered Medication Container Labels Pursuant to SB 472 (Corbett, Chapter 470, Statutes of 2007)
4. Update and Discussion on Consumer Fact Sheets
5. Update and Discussion on Consumer Fact Sheet Series with California School of Pharmacy Interns
6. Translated Notice to Consumers Posters Available
7. Update on *The Script*
8. Update on Public Outreach Activities
9. Strategic Plan Update for the Communication and Public Education Committee for 2009/10
10. Fourth Quarterly Report on Committee Goals for 2008/09
11. Public Comment for Items Not on the Agenda\*

*\*(Note: the committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. Government Code Sections 11125 and 11125.7(a))*

### Adjournment

Meeting materials will be available from the board's Web site by July 9, 2009