



Tom McPhillips
Vice President – US Trade Group
Worldwide Biopharmaceuticals Businesses

Pfizer Inc
235 East 42nd Street, New York, NY 10017

URGENT: DRUG RECALL

December 17, 2010

Lipitor® 40mg Tablets (atorvastatin calcium tablets)

NDC	Lots	Expiration	Strength	Configuration/Count
0071-0157-23	0836050	April 2013	40mg	Bottles of 90 tablets

Dear Customer:

Pfizer Inc is recalling the above referenced lot of **Lipitor® 40mg Tablets**. Pfizer Inc voluntarily initiated this recall when it was determined that a small number of bottles presented with an uncharacteristic odor. Please note that administration of the above mentioned lot of **Lipitor® 40mg Tablets** is not likely to result in adverse health consequences.

FEDERAL REGULATIONS REQUIRE THAT YOU RESPOND TO THIS RECALL, EVEN IF YOU DO NOT HAVE THE RECALLED PRODUCT. TO RESPOND, COMPLETE THE REQUESTED INFORMATION ON THE ENCLOSED POSTAGE-PAID, BUSINESS REPLY CARD AND RETURN IT TO US WITHIN FIVE (5) BUSINESS DAYS. IF YOU HAVE ANY QUESTIONS ABOUT RESPONDING TO THIS LETTER, PLEASE CONTACT STERICYCLE INC AT 1-800-805-3093.

The recall of **Lipitor® 40mg Tablets** is being conducted to the **retail level**.

Our records indicate that you may have received shipment of the affected lot between August 2010 and September 2010. Please check your stock immediately against the table above. If you have any of the affected lot of product in your inventory, please stop distribution and promptly return it to Stericycle Inc.; 2670 Executive Drive; Suite A, Indianapolis, IN 46241 using the enclosed pre-paid UPS label. If you received this notification without the prepaid UPS label and BRC, require additional shipping labels, or have questions regarding the return procedure, please contact Stericycle Inc. at 1-800-805-3093. If you have any medical inquiries regarding **Lipitor®**, please contact Pfizer Medical Information at 1-800-438-1985.

If you have further distributed this lot to the retail level, please conduct a sub-recall and communicate this recall information to those accounts immediately. Please request that they immediately cease distribution of the affected lot and promptly return the product directly to the above address. If they have inventory of the affected product, they should contact Stericycle Inc. at 1-800-805-3093 to obtain pre-paid shipping labels for product return. Further authorization is not required for product return.

Reimbursement for the returned product will be made by credit memorandum. If you have any questions regarding the reimbursement or product replacement, please contact your Pfizer Customer Service Representative at 1-800-533-4535.

This recall is being conducted with the knowledge of the Food and Drug Administration. We appreciate your immediate attention and cooperation and sincerely regret any inconvenience you may have been caused by this action.

Sincerely,

Tom McPhillips
Vice President
US Trade Group

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