From:	General Board of Pharmacy Subscriber List on behalf of Board of Pharmacy
To:	PHARM-GENERAL@DCALISTS.CA.GOV
Subject:	Product Recall - L"Oreal
Date:	Friday, June 03, 2016 8:20:15 AM

L'Oreal Paris, a division of L'Oreal USA, is initiating a market withdrawal from retail stores in the United States for L'Oreal Paris Preference® Lightest Natural Blonde - Shade 9.5NB, UPC# 0-71249-25330-4 with
the batch code 70N200.

The product was produced on or about February 7, 2016. L'Oreal is
taking this action due to reports of consumer dissatisfaction with the color result. Testing of the formula concluded that the units subjected to the market withdrawal are safe for use by consumers. Any consumers who return the product will receive a full refund.

Please immediately check your inventory, quarantine, discontinue distribution of the affected product, and contact your wholesaler for directions.

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