



**California State Board of Pharmacy**  
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STATE AND CONSUMER SERVICES AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

## Communication and Public Education Committee

Contact Person: *Virginia Herold*  
(916) 574-7911

**Time: 1:30 – 3:30 p.m.**  
**Date: April 3, 2007**  
**Place: Department of Consumer Affairs**  
**First Floor Hearing Room**  
**1625 N. Market Boulevard**  
**Sacramento, CA 95834**

This committee meeting is open to the public and will be held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Karen Abbe at (916) 574-7946, at least five working days before the meeting.

Opportunities are provided for public comment on each agenda item. Board members who are not on the committee may also attend and comment.

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***Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.***

Call to Order

1:30 p.m.

1. Discussion About the Practice of Pill Splitting
2. Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care
3. Update on the Activities of the California Health Communication Partnership
4. Update Report of *The Script*
5. Development of New Consumer Brochures
6. Miscellaneous Consumer Issues/Articles in the Media
7. Update on the Board's Public Outreach Activities
8. Review and Discussion of the SCR 49 Medication Errors Report
9. Update of the Committee's Strategic Plan for 2007-08
10. Creation of New Board Web Page and Addition of Materials to Board's Web Site

Adjournment

3:30 p.m.

*Meeting materials will be on the board's Web site by March 27, 2007*