



**California State Board of Pharmacy**  
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STATE AND CONSUMERS AFFAIRS AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
ARNOLD SCHWARZENEGGER, GOVERNOR

NOTICE OF PUBLIC BOARD MEETING OF THE CALIFORNIA STATE BOARD OF PHARMACY

**FORUM ON DESIGNING PATIENT-CENTERED PRESCRIPTION LABELS**

**November 20, 2008**

**1:30 p.m. - 4:30 p.m.**

The Westin Los Angeles Airport Hotel  
5400 West Century Boulevard  
Lindberg A and B Meeting Rooms  
Los Angeles, CA 90045

Contact: Virginia Herold  
(916) 574-7911

This forum is hosted by the California State Board of Pharmacy as part of the board's efforts to develop standards for prescription labels by 2011 that will be patient-centered, and to implement the California Medication Safety Act (SB 472, Corbett, Chapter 470, Statutes of 2007). The goal is to foster better patient understanding of the information on a label as a means to reduce medication errors, and improved patient well-being. The public is invited to attend.

This meeting is open to the public (no pre-registration is required) and is held in a barrier-free facility in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Michelle Gallagher at (916) 574-7912, at least five working days prior to the meeting. Opportunities are provided to the public to address the board on each open agenda item. Action may be taken on any item on the agenda by the Board of Pharmacy. All times are approximate and subject to change.

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- 1. Welcoming Remarks** 1:30 p.m.  
Kenneth Schell, PharmD, President, California State Board of Pharmacy
  - 2. Improving Prescription Container Labels – What is the Status of the Research**  
Michael S. Wolf, PhD, MPH, Feinberg School of Medicine, Northwestern University  
Stacy Cooper Bailey, MPH, Feinberg School of Medicine, Northwestern University
  - 3. Patient Health Literacy in the U.S. and its Impact on Health**  
Michael Villaire, MSLM, Director Programs and Operations, Institute for Healthcare Advancement
  - 4. Perspective of the Latino Coalition for a Healthy California to Improve Prescription Container Labeling**  
Vanessa Cajina, Director, Regional Networks Coordinator, Latino Coalition for a Healthy California
  - 5. Perspective of California's Seniors to Improve Prescription Container Labeling**
  - 6. Summary of Patient Surveys Collected During 2008 by the California State Board of Pharmacy**  
Virginia Herold, Executive Officer, California State Board of Pharmacy
  - 7. Next Steps**
  - 8. Public Comments for Items Not on the Agenda**
  - 9. Adjournment** 4:30 p.m.