



California State Board of Pharmacy

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BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY
DEPARTMENT OF CONSUMER AFFAIRS
GOVERNOR EDMUND G. BROWN JR.

NOTICE OF MEETING AND AGENDA
Communication and Public Education Committee
April 1, 2014

Contact Person: Laura Hendricks
(916) 574-7918

This committee meeting is open to the public and is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Laura Hendricks at (916) 574-7918, by emailing laura.hendricks@dca.ca.gov or sending a written request to the Board of Pharmacy, 1625 N. Market Blvd., Suite N-219, Sacramento, CA 95834. Providing your request at least five business days before the meeting will help to ensure availability of the requested accommodation.

DATE: April 1, 2014

PLACE: Department of Consumer Affairs
1625 N. Market Blvd., 1st Floor Hearing Room
Sacramento, CA 95834

NOTE: Pharmacists and pharmacy technicians who attend in person may be awarded 2 hours of CE, in accordance with the Board's CE policy. Sign in and sign out on the day of the meeting will be required for the CE credit.

For verification of the meeting, call (916) 574-7918 or (916) 574-7900 or access the Board's Web site at www.pharmacy.ca.gov.

Discussion and action may be taken on any item on the agenda. Opportunities are provided for public comment on each agenda item. A quorum of the board may be present at committee meetings. Board members who are not on the committee may observe, but may not participate as a committee member or vote. All times are approximate and subject to change.

Agenda

Call to Order

10 a.m.

1. Presentation by Mpack Systems on New Product Design for Pharmacy Prescription Containers
2. Resumption of the Committee's Assessment of California's Patient-Centered Labeling Requirement
 - a. Should Section 1707.5(a)(1)(B) Require Listing of the Manufacturer's Name in the Patient-Centered Clustered Area of the Label When a Generic Drug Is Dispensed?
 - b. Should Changes Be Made to 1707.5(a)(1)(B) regarding the Name of the Drug and Strength of the Drug to Improve Patient Understanding of the Medication?
 - c. When a Generic Drug Is Dispensed, Should the Brand Name of the Generic Equivalent Be Included on the Label Phrased as "Generic for _____"?
 - d. Should Purpose or Condition Be a General Requirement for Labels?
 - e. Should the Existing Requirements for "Added Emphasis" in the Patient-Centered Area of the Prescription Label Be Modified?
 - f. Translated Directions for Use Are Available on the Board's Website. Should the Board Require Use of Them to Aid Patients with Limited English Proficiency?
 - g. Should the Board Consider Technology Standards to Enhance the Patient-Centered Requirements?
3. Availability of Options for Prescription Labels for Visually Impaired Patients
4. Proposal by the Federal Food and Drug Administration on "Supplemental Applications Proposing Labeling Changes for Approved Drugs and Biological Products"
5. The National Association of Boards of Pharmacy's Launch of ".pharmacy" to Identify Legitimate Internet Web Sites for Prescription Drugs
6. Update on *The Script*
7. Review of the Board's Public Service Announcement and Video Developed on Prescription Drug Abuse
8. Update on the Board's Consumer Education Materials on Counterfeit Drugs and a Newsletter Article for the Medical Board's Newsletter
9. Update on Media Activity

10. Public Continuing Education Training Session by the California State Board of Pharmacy and Federal Drug Enforcement Administration Held January 31, 2014, in Sacramento

11. Public Outreach Activities Conducted by the Board

12. Public Comment for Items Not on the Agenda, Matters for Future Meetings*

**(Note: the committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. Government Code Sections 11125 and 11125.7(a))*

Adjournment

3 p.m.