



**California State Board of Pharmacy**

1625 N. Market Blvd, Suite N219, Sacramento, CA 95834  
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[www.pharmacy.ca.gov](http://www.pharmacy.ca.gov)

BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY  
DEPARTMENT OF CONSUMER AFFAIRS  
GOVERNOR EDMUND G. BROWN JR.

**NOTICE OF MEETING AND AGENDA**  
**Communication and Public Education Committee**  
**December 10, 2014**

Contact Person: Laura Hendricks  
(916) 574-7918

This committee meeting is open to the public and is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Laura Hendricks at (916) 574-7918, by emailing [laura.hendricks@dca.ca.gov](mailto:laura.hendricks@dca.ca.gov) or sending a written request to the Board of Pharmacy, 1625 N. Market Blvd., Suite N-219, Sacramento, CA 95834. Providing your request at least five business days before the meeting will help to ensure availability of the requested accommodation.

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DATE: December 10, 2014

PLACE: Department of Consumer Affairs  
1625 N. Market Blvd., 1st Floor Hearing Room  
Sacramento, CA 95834

*NOTE: Pharmacists and pharmacy technicians who attend in person may be awarded 2 hours of CE, in accordance with the Board's CE policy. Sign in and sign out on the day of the meeting will be required for the CE credit.*

For verification of the meeting, call (916) 574-7918 or (916) 574-7900 or access the Board's Web site at [www.pharmacy.ca.gov](http://www.pharmacy.ca.gov).

Discussion and action may be taken on any item on the agenda. Opportunities are provided for public comment on each agenda item. A quorum of the board may be present at committee meetings. Board members who are not on the committee may observe, but may not participate as a committee member or vote. All times are approximate and subject to change.

## Agenda

**Call to Order**

**11 a.m.**

1. Presentation on the 43<sup>rd</sup> Annual Report of the Research Advisory Panel of California
2. Preparation for a Future Board Forum on Elements of Quality Patient Consultation
3. Discussion of Social Media Participation by the Board of Pharmacy
4. Resumption of the Committee's Assessment of California's Patient-Centered Labeling Requirement
  - a. Should Purpose or Condition Be a General Requirement For Labels?
  - b. Translation of Labels and the Use of Translated Directions Available on the Board's Website
5. Update on *The Script*
6. Redesign of the Board's Website
7. Discussion of National Association of Boards of Pharmacy's .Pharmacy Suffix for Online Pharmacies
8. Update on Media Activity
9. Public Outreach Activities Conducted by the Board
10. Review and Discussion of Articles on Issues of Interest
11. Public Comment for Items Not on the Agenda, Matters for Future Meetings\*

*\*(Note: the committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except to decide to place the matter on the agenda of a future meeting. Government Code Sections 11125 and 11125.7(a))*

**Adjournment**

**2 p.m.**