



California State Board of Pharmacy
2720 Gateway Oaks Drive, Suite 100
Sacramento, CA 95833
Phone: (916) 518-3100 Fax: (916) 574-8614
www.pharmacy.ca.gov

Business, Consumer Services and Housing Agency
Department of Consumer Affairs
Gavin Newsom, Governor



Notice Communication and Public Education Committee Meeting

The Communication and Public Education Committee of the California State Board of Pharmacy will meet by teleconference in accordance with Government Code section 11123.5 at **2:00 p.m.** on **July 18, 2024**, with the following physical meeting location available for members of the public to physically attend the meeting, observe and hear the meeting, and participate:

California State Board of Pharmacy
2720 Gateway Oaks Drive, Hearing Room, First Floor
Sacramento, CA 95833

Committee members will be participating from remote locations and will not be present in person at the physical meeting location. In accordance with Government Code section 11123.5(d), the remote locations from which Committee members will participate need not be disclosed in this notice.

MEMBERS OF THE PUBLIC MAY PARTICIPATE FROM A REMOTE LOCATION BY JOINING THE MEETING VIA WEBEX:

<https://dca-meetings.webex.com/dca-meetings/j.php?MTID=m9987f9c42df431943d6e4d39552417cd>

If joining using the link above

Webinar number: 2481 469 4163

Webinar password: 6ZXRSBexB62

If joining by phone

+1-415-655-0001 US Toll

Access code: 2481 469 4163

Passcode: 69977239



Members of the public may but are not obligated to provide their names or personal information as a condition of observing or participating in the meeting. When signing into the WebEx platform, participants may be asked for their name and email address. Participants who choose not to provide their names will need to provide a unique identifier such as their initials or another alternative, so that the meeting moderator can identify individuals who wish to make public comment; participants who choose not to provide their email address may utilize a fictitious email address in the following sample format: XXXXX@mailinator.com.

Members of the public may also view a livestream of the meeting at <https://thedcapage.blog/webcasts>. Using the livestream link will allow only for observation with closed captioning. Livestream availability cannot be guaranteed due to technical difficulties or resource limitations. The meeting will not be cancelled if livestream becomes unavailable.

Important Notices to the Public: The time and order of agenda items are subject to change at the discretion of the Committee chair. If a quorum of the Committee becomes unavailable, the members present may, at the chair's discretion, continue to discuss items from the agenda.

The meeting is open to the public except when specifically noticed otherwise, in accordance with the Open Meeting Act.

The meeting is accessible to the physically disabled. To request disability-related accommodations, use the contact information below. Please submit your request at least five (5) business days before the meeting to help ensure availability of the requested accommodation.

Contact Person: Debbie Damoth
(916) 518-3090 or Debbie.Damoth@dca.ca.gov
Board of Pharmacy
2720 Gateway Oaks Drive, Suite 100
Sacramento CA 95833



Agenda

Discussion and action may be taken on any agenda item

July 18, 2024, 2:00 pm

Call to Order

2:00 p.m.

- I. Call to Order, Establishment of Quorum, and General Announcements
- II. Public Comment for Items Not on the Agenda; Matters for Future Meetings
Note: The Committee may not discuss or act on any matter raised during the public comment section that is not included on this agenda, except to place the matter on a future meeting agenda. [Government Code sections 11125 & 11125.7(a)]
- III. Approval of the Draft Minutes of the January 22, 2024, Communication and Public Education Committee Meeting
- IV. Update on the Transition to a new Website Template
- V. Update on the Talk to the Expert Consumer Poster and Public Education Campaign
- VI. Discussion and Consideration of Committee's Strategic Objectives
- VII. Discussion and Consideration of Draft Educational Material Related to IV Hydration Clinics
- VIII. Update on Communication and Public Education Activities by Staff
 - a. The Script
 - b. Staff Outreach
 - c. Fake Botox
 - d. News Media Inquires
- IX. Future Meeting Dates



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January 9, 2025 – proposed date
June 12, 2025 – proposed date

X. Adjournment

Upon conclusion of business