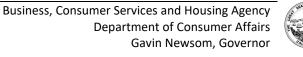
California State Board of Pharmacy 2720 Gateway Oaks Drive, Suite 100 Sacramento, CA 95833

Phone: (916) 518-3100 Fax: (916) 574-8614

www.pharmacy.ca.gov





Notice Communication and Public Education Committee Meeting

The Communication and Public Education Committee of the California State Board of Pharmacy will meet by teleconference in accordance with Government Code section 11123.5 at **2:00 p.m.** on **July 18, 2024**, with the following physical meeting location available for members of the public to physically attend the meeting, observe and hear the meeting, and participate:

California State Board of Pharmacy
2720 Gateway Oaks Drive, Hearing Room, First Floor
Sacramento, CA 95833

Committee members will be participating from remote locations and will not be present in person at the physical meeting location. In accordance with Government Code section 11123.5(d), the remote locations from which Committee members will participate need not be disclosed in this notice.

MEMBERS OF THE PUBLIC MAY PARTICIPATE FROM A REMOTE LOCATION BY JOINING THE MEETING VIA WEBEX:

https://dca-meetings.webex.com/dca-meetings/j.php?MTID=m9987f9c42df431943d6e4d39552417cd

If joining using the link above
Webinar number: 2481 469 4163

Webinar password: 6ZXrSBexB62

<u>If joining by phone</u> +1-415-655-0001 US Toll

Access code: 2481 469 4163

Passcode: 69977239

Page 1 of 4
California State Board of Pharmacy
Communication and Public Education Committee Meeting Agenda
July 18, 2024



California State Board of Pharmacy 2720 Gateway Oaks Drive, Suite 100 Sacramento, CA 95833 Phone: (916) 518-3100 Fax: (916) 574-8614

Business, Consumer Services and Housing Agency Department of Consumer Affairs Gavin Newsom, Governor STATE OF THE OF

www.pharmacy.ca.gov

Members of the public may but are not obligated to provide their names or personal information as a condition of observing or participating in the meeting. When signing into the WebEx platform, participants may be asked for their name and email address. Participants who choose not to provide their names will need to provide a unique identifier such as their initials or another alternative, so that the meeting moderator can identify individuals who wish to make public comment; participants who choose not to provide their email address may utilize a fictitious email address in the following sample format: XXXXX@mailinator.com.

Members of the public may also view a livestream of the meeting at https://thedcapage.blog/webcasts. Using the livestream link will allow only for observation with closed captioning. Livestream availability cannot be guaranteed due to technical difficulties or resource limitations. The meeting will not be cancelled if livestream becomes unavailable.

Important Notices to the Public: The time and order of agenda items are subject to change at the discretion of the Committee chair. If a quorum of the Committee becomes unavailable, the members present may, at the chair's discretion, continue to discuss items from the agenda.

The meeting is open to the public except when specifically noticed otherwise, in accordance with the Open Meeting Act.

The meeting is accessible to the physically disabled. To request disability-related accommodations, use the contact information below. Please submit your request at least five (5) business days before the meeting to help ensure availability of the requested accommodation.

Contact Person: Debbie Damoth (916) 518-3090 or Debbie.Damoth@dca.ca.gov Board of Pharmacy 2720 Gateway Oaks Drive, Suite 100 Sacramento CA 95833

Page 2 of 4
California State Board of Pharmacy
Communication and Public Education Committee Meeting Agenda
July 18, 2024

www.pharmacy.ca.gov

Business, Consumer Services and Housing Agency **Department of Consumer Affairs** Gavin Newsom, Governor

Agenda

Discussion and action may be taken on any agenda item

July 18, 2024, 2:00 pm

Call to Order 2:00 p.m.

- I. Call to Order, Establishment of Quorum, and General Announcements
- II. Public Comment for Items Not on the Agenda; Matters for Future Meetings Note: The Committee may not discuss or act on any matter raised during the public comment section that is not included on this agenda, except to place the matter on a future meeting agenda. [Government Code sections 11125 & 11125.7(a)]
- III. Approval of the Draft Minutes of the January 22, 2024, Communication and <u>Public Education Committee Meeting</u>
- IV. Update on the Transition to a new Website Template
- V. Update on the Talk to the Expert Consumer Poster and Public Education Campaign
- VI. Discussion and Consideration of Committee's Strategic Objectives
- VII. Discussion and Consideration of Draft Educational Material Related to IV **Hydration Clinics**
- VIII. Update on Communication and Public Education Activities by Staff
 - a. The Script
 - b. Staff Outreach
 - c. Fake Botox
 - d. News Media Inquires
- IX. Future Meeting Dates

Page 3 of 4 California State Board of Pharmacy Communication and Public Education Committee Meeting Agenda July 18, 2024



California State Board of Pharmacy

2720 Gateway Oaks Drive, Suite 100 Sacramento, CA 95833

Phone: (916) 518-3100 Fax: (916) 574-8614

www.pharmacy.ca.gov

January 9, 2025 – proposed date June 12, 2025 – proposed date

X. <u>Adjournment</u>

Gavin Newsom, Governor

Business, Consumer Services and Housing Agency

Department of Consumer Affairs

TREAL OF THE STATE OF THE STATE

Upon conclusion of business