



**COMMUNICATION AND PUBLIC EDUCATION COMMITTEE  
MEETING MINUTES**

**Date:** April 29, 2021

**Location:** Teleconference

**Members Present:** Ricardo Sanchez, Public Member, Chairperson  
Jason Weisz, Public Member, Vice Chairperson  
Shirley Kim, Public Member  
Seung Oh, Licensee Member

**Staff Present:** Anne Sodergren, Executive Officer  
Eileen Smiley, DCA Staff Counsel  
Debbie Damoth, Administration Manager  
Bob Dávila, Public Information Officer

**a. Call to Order and Establishment of Quorum**

Chairperson Sanchez called the meeting to order at 1 p.m. Present: Kim, Oh, Weisz, Sanchez. Quorum established.

**b. Public Comment for Items Not on the Agenda; Matters for Future Meetings**

No public comment or matters for future meetings.

**c. Approval of the January 27, 2021, Communication and Public Education Committee Meeting Minutes**

M/S: Weisz/Kim

Yes: Kim, Weisz, Sanchez.

No: None.

Abstain: Oh.

**d. Discussion and Consideration of Possible Changes to the Notice to Consumers Poster/Display**

Chairperson Sanchez noted the committee is considering possible changes to update the Notice to Consumers poster. He cited relevant Business and Professions Code (BPC) sections 733 and 4122 and California Code of Regulations (CCR) section 1707.6

Staff presented the committee with two wording options for the notice that focused on preventing medication errors, based on the committee's meeting discussion in January 2021. Staff noted Option 1 is concise but could require changes to BPC sections 733 and 4122, while Option 2 would not require BPC changes.

Steven Gray noted neither option informs consumers of their important right to have the medication purpose printed on the label if requested by the prescriber. Staff explained the intent was to avoid having too much information printed on the notice. Staff said additional information could be communicated through brochures, flyers, or other types of materials.

The committee directed staff to work with counsel and report back on possible language to modify CCR section 1707.6 to incorporate Option 1. Staff also was directed to report back on possible language to modify BPC sections 4122 and 733 – for example, requiring pharmacies to provide information on a receipt rather than the Notice to Consumers.

**e. Discussion and Consideration of Self-Assessment Process**

Chairperson Sanchez said the Enforcement Committee noted many licensees either fail to complete self-assessment forms as required by CCR section 1715 or indicate compliance with pharmacy laws but then are found actually to be noncompliant. The Board president directed the Communications and Public Education Committee to discuss and consider developing an online process for performing self-assessments that would engage licensees and enable the Board to verify the self-assessment was performed.

Staff reported ideas for creating a more interactive self-assessment process, based on discussions with DCA's SOLID unit. Options included creating an electronic self-assessment form hosted on the Board's website, and an online form hosted by Survey Monkey. Both options would provide the Board with a record of completion by licensees. Staff said technical requirements, staffing, cost, and other details would require more research.

Committee members supported changing the self-assessment process and suggested enabling PICs to complete and save the electronic form in sections rather than all at one time. The committee directed staff to refine the options with SOLID and report back on additional details to implement an interactive self-assessment process.

Steven Gray recommended an online process include a means to record the signature of a representative of the pharmacy owner who has reviewed the completed self-assessment form as required.

**f. Update on Communication and Public Education Activities by Staff**

**1. The Script**

Chairperson Sanchez reported the latest issue of The Script was published in March with articles on new pharmacy laws and CURES reporting requirements for 2021 as well as links to all disciplinary cases closed by the Board in 2020.

**2. Staff Outreach**

Chairperson Sanchez reported staff provided presentations on the pharmacist licensure process to students at UCSF on March 11, Touro University on March 16, UCSF on March

18, and California Northstate University on March 25. Staff also planned to provide CE training for pharmacists on prescription drug abuse and diversion on May 19, 2021.

3. News Media

Chairperson Sanchez reported staff responded to news media inquiries listed in the meeting materials.

**g. Future Meeting Dates**

Chairperson Sanchez announced the remaining dates for committee meetings in 2021 are July 14 and October 27.

**Adjournment**

At 1:31 p.m.